

DIPLOMA THESIS ASSIGNMENT

Bc. Ilona Mohylina

Economics Policy and Administration
Business Administration

Thesis title

Foreign Trade of People's Republic of China

Objectives of thesis

The objective of this thesis is the evaluation of the current problems and trends of the People's Republic of China's foreign trade, such as the impact of the pandemic and this economic crisis.

The tasks of the thesis:

- development of a methodological approach for analyzing and assessing China's foreign trade, as well as making a forecast for the short and medium term;
- determination of the key factors affecting the foreign trade of the PRC;
- determination of the degree and nature of the impact of the pandemic, the world economic crisis on the foreign trade of the PRC;
- to analyze scientific works devoted to the study of China's foreign trade;
- making forecasts for the PRC's foreign trade for the short and medium term;
- development, based on the results of the study, recommendations for the management of foreign trade of the PRC.

Methodology

The methodology of the thesis is based on quantitative and qualitative methods.

Quantitative methods include: horizontal (temporal) quantitative analysis of statistical data, vertical analysis (determination of specific gravity, proportion, etc.).

Qualitative methods include: analysis of the legal and contractual framework, SWOT analysis of foreign trade of the PRC, a method of personal survey of foreign trade participants (representatives of companies from the PRC and other countries).

To make a forecast, the methods of trend analysis and construction of linear regression were used.

The proposed extent of the thesis

60 – 80 pages

Keywords

PRC foreign trade, foreign trade turnover, export trade operations, import trade operations, structure of foreign trade

Recommended information sources

- Belton M. Fleisher, Xiaobo Zhang. China economic review 30 years. June 2021 ISSN: 1043-951X
China's Integration with the Global Economy. WTO Accession, Foreign Direct Investment and International Trade, 2009 ISBN: 9781848442146
- Marc Bacchetta. A Practical Guide to Trade Policy Analysis, World Trade Organization. 2012 236 p. ISBN-13: 9789211128550
- Miaojie Yu. «China-US Trade War and Trade Talk». Springer Nature Singapore Pte Ltd. 2020, 274 p. ISBN: 9789811537851
- Nicholas R. Lardy The Role of Foreign Trade and Investment in China's Economic Transformation. The China Quarterly , Volume 144, December 1995, pp. 1065 – 1082, ISSN: 0305-7410 (Print), 1468-2648 (Online)
- R. G. Bilro, J. F. da Cunha. «An exploratory study of Western firms' failure in the Chinese market: a network theory perspective». Journal of Chinese Economic and Foreign Trade Studies, May 2021, ISSN: 1754-4408
- Samet Gunay, Gökberk Can, Murat Ocak «Forecast of China's economic growth during the COVID-19 pandemic: a MIDAS regression analysis», Journal of Chinese Economic and Foreign Trade Studies, March 2021, ISSN: 1754-4408
- Xin Zhang. International Trade Regulation in China. China and International Economic Law Series. Bloomsbury Publishing, 2006, 400 p. ISBN 9781841133935
- Yan Dong, Hong Song. «Understanding China's Foreign Trade (China Advanced Research and Analysis)» Paths International Ltd.; December 2018, 200 p., Yan Dong, Hong Song. «Understanding China's Foreign Trade (China Advanced Research and Analysis)» Paths International Ltd.; December 2018, 200 p., ISBN-10: 1844645320; ISBN-13: 9781844645329
- Yuqing Xing. «Decoding China's Export Miracle: A Global Value Chain Analysis». World Scientific Publishing, May 2021, ISBN-10: 9811229627; ISBN-13: 978-9811229626
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The Diploma Thesis Supervisor

Ing. Tomáš Maier, Ph.D.

Supervising department

Department of Economics

Electronic approval: 9. 11. 2021

prof. Ing. Miroslav Svatoš, CSc.

Head of department

Electronic approval: 9. 11. 2021

Ing. Martin Pelikán, Ph.D.

Dean

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